



**PROMO
GUIDE**

JULY - AUGUST 2020



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Not all brands offered in all areas. All offers available only during promotional period and while supplies last. Images used are for representation purposes and may not reflect actual current packaging. Pricing and contents subject to change at any time. Other restrictions and conditions may apply.



SAVE ON BLEACH

CHOOSE FROM:

630109 #7 EASY LIFT BLEACH 130Z \$19.50

The BLUE-COLORED powder helps to avoid unwanted color shades as it fights the orange residue at the end of the service.

630112 #9 HIGH LIFT BLEACH 130Z \$19.50

A white POWDER to keep the lightening level always under control.

630111 FREE STYLE BLEACH 130Z \$19.50

For freehand work, without foils, maximum natural effect
A WHITE, compact and non-volatile powder.

**SAVE
25%**



ORDER HERE >



STYLE STORIES

CHOOSE FROM:

297563 TEXTURIZING GEL 50Z \$8.40

297564 SEA SPRAY 50Z \$8.40

297567 FROZEN GEL 50Z \$8.40

630175 BLOW DRY CREAM 50Z \$8.40

297566 WET GEL 50Z \$8.40

297558 VOLUME MOUSSE 40Z \$8.40

297562 TWISTED CURLS 30Z \$8.40

630180 GLOSSY POMADE 30Z \$8.40

297571 FUNK CLAY 30Z \$8.40

297569 FIBER PASTE 30Z \$8.40

297570 DEFINING WAX 20Z \$8.40

298292 ORIGINAL HAIRSPRAY 100Z \$8.40

298291 EXTREME HAIRSPRAY 100Z \$8.40

**SAVE
30%**



ORDER HERE >

SEMI DI LINO VOLUME LAUNCH PROMO

PURCHASE:

4 x SDL VOLUMIZING LOW SHAMPOO 250ml

4 x SDL VOLUME MOUSSE CONDITIONER 200ML

4 x SDL VOLUMIZING SPRAY 125ml

**SAVE
36%**

RECEIVE FREE:

1 x SDL VOLUMIZING LOW SHAMPOO 1000ml

1 x SDL VOLUME POSTER EN

1 x SDL VOLUME WALL CHART

1 x SDL VOLUME MIRROR CLING

Salon Price \$128.00

Value \$201.00

Savings 36%

Item Number 632666



ORDER HERE >

SAVE ON SDL LITERS

CHOOSE FROM:

296409 REPAIR SHAMPOO \$19.20

296416 MOISTURE SHAMPOO \$19.20

296420 MOISTURE LEAVE IN CONDITIONER \$19.20

296448 DIAMOND ILLUMINATING CONDITIONER \$19.20

630164 DIAMOND ILLUMINATING SHAMPOO \$19.20

632642 SCALP RENEW ENERGIZING SHAMPOO \$19.20

632649 SCALP RELIEF CALMING SHAMPOO \$19.20

632656 VOLUMIZING LOW SHAMPOO \$19.20

**SAVE
20%**



ORDER HERE >



INTRODUCING MIXTAPE

NEW

MIXTAPE TONING DROPS 1OZ

AMP UP THE INTENSITY OF YOUR COLOR WITH THESE SHADE ENHANCING PIGMENTS. MIX WITH ANY PRODUCT TO AMPLIFY COLOR / TONE SHADE.

- AMINO ACIDS PROMOTE HAIR'S HEALTH
- CAN BE USED ON NATURAL OR ENHANCED HAIR COLOR WITHOUT STAINING / BLEEDING

3 COLORS AVAILABLE:

- * 260239 VIOLET: BLONDE TONING
- * 260240 TEAL: BRUNETTE TONING
- * 260241 GOLD: WARM ENHANCING

Salon Price \$13.00



ORDER HERE >

MIXTAPE LAUNCH OFFER

SAVE 28%

PURCHASE:

1 MIXTAPE TONING DROPS 1OZ (ANY COLOR)

RECEIVE FREE:

1 VAULT COLOR-LOCK LEAVE-IN CONDITIONER 2OZ

- * 260242 VIOLET: BLONDE TONING
- * 260243 TEAL: BRUNETTE TONING
- * 260244 GOLD: WARM ENHANCING

Salon Price \$13.00

Value \$17.95

Savings \$4.95



ORDER HERE >

FADEBLOCK PROMO

SAVE 25%

PURCHASE:

3 x FADEBLOCK PRE-SHAMPOO COLOR SEAL 4.7OZ

RECEIVE FREE:

1 x FADEBLOCK PRE-SHAMPOO COLOR SEAL 4.7OZ

A PRE-SHAMPOO TREATMENT THAT SEALS THE CUTICLE + BALANCES HAIR'S PH TO PROTECT COLOR FROM WASH-RELATED FADING.

- + SHIELD AGAINST HARD WATER
- + SHIELD AGAINST SALTWATER
- + SHIELD AGAINST CHLORINE
- + CONTAINS UV FILTERS

Salon Price \$39.00

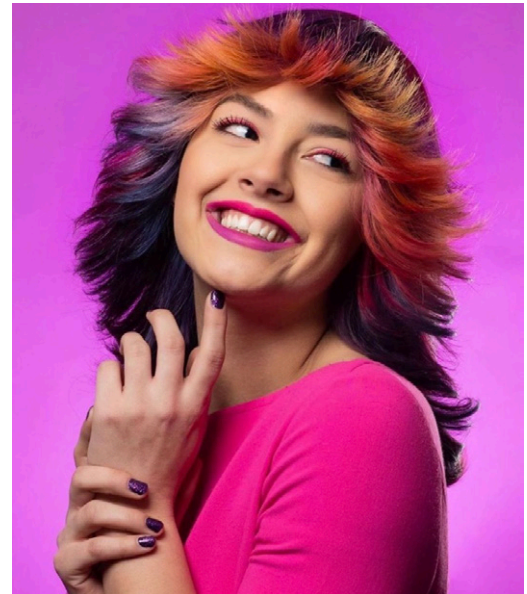
Value \$52.00

Savings \$13.00

Item Number 260226



ORDER HERE >

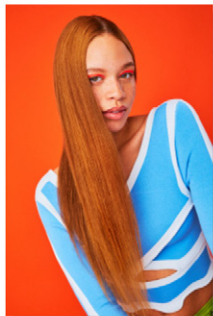


COLOR ENHANCING PROMO

MIX & MATCH

CHOOSE FROM:

- 260028 VAULT COLOR-LOCK SHAMPOO 300ML \$8.00
- 260031 VAULT COLOR-LOCK CONDITIONER 300ML \$8.00
- 260051 BUST YOUR BRASS COOL BLONDE SHAMPOO 300ML \$10.00
- 260054 BUST YOUR BRASS COOL BLONDE CONDITIONER 250ML \$10.00
- 260056 BUST YOUR BRASS VIOLET LEAVEIN TREAT FOAM 156ML \$10.00
- 260058 SUPERNOVA BLND VIOLET MOISTURE/SHINE CRM 100ML \$10.00
- 260154 FLASH INSTANT SHINE MASK 6.7OZ \$10.00



ORDER HERE >

BACK BAR SAVINGS

SAVE 25%

CHOOSE FROM:

- 260000 NORMCORE SIGNATURE SHAMPOO 1000ML \$21.38
- 260003 NORMCORE SIGNATURE CONDITIONER 1000ML \$21.38
- 260006 SOULFOOD NOURISHING MASK 500ML \$16.50
- 260018 THE KURE REPAIR SHAMPOO 1000ML \$24.75
- 260021 THE KURE REPAIR CONDITIONER 1000ML \$24.75
- 260024 THE KURE INTENSE REPAIR MASK 500ML \$20.25
- 260027 VAULT COLOR-LOCK SHAMPOO 1000ML \$21.38
- 260030 VAULT COLOR-LOCK CONDITIONER 1000ML \$21.38
- 260034 NICE CREAM CLEANSING CONDITIONER 1000ML \$24.75
- 260039 VELVETEEN DREAM SMOOTHING SHAMPOO 1000ML \$27.00
- 260042 VELVETEEN DREAM SMOOTHING CONDITIONER 1000ML \$27.00
- 260050 BUST YOUR BRASS COOL BLONDE SHAMPOO 1000ML \$27.00
- 260053 BUST YOUR BRASS COOL BLONDE CONDITIONER 1000ML \$27.00
- 260059 3D VOLUME + THICKENING SHAMPOO 1000ML \$27.00
- 260061 3D VOLUME + THICKENING CONDITIONER 1000ML \$27.00



ORDER HERE >

BACK BAR BONUS

PURCHASE \$750+ ON LITERS/BACKBAR
RECEIVE ANY AMIKA FULL SIZE BLOWDRYER FREE*

COOL TOOLS

CHOOSE FROM:

- + THE IMMORTAL (\$180 SALON VALUE)
- + THE ALPHA (\$180 SALON VALUE)
- + THE ACCOMPLICE (\$125 SALON VALUE)
- + THE CEO (\$125 SALON VALUE)



IMMORTAL

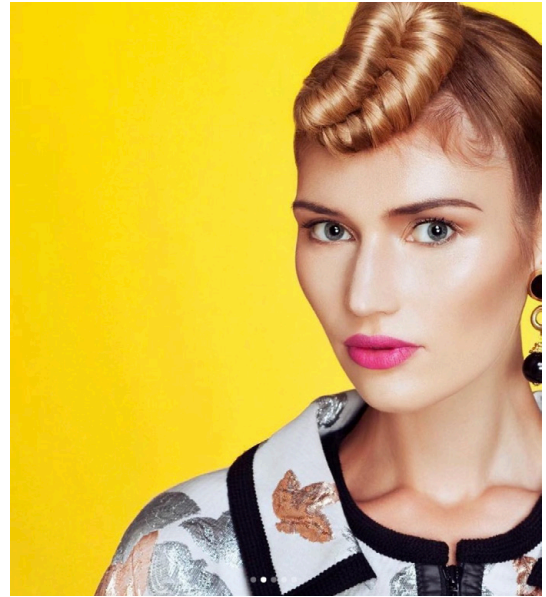
ALPHA

ACCOMPLICE

CEO

*must choose either blowdryer purchase incentive OR cooler bag GWP - cannot stack both promotions

NOT AVAILABLE ONLINE



HAIR BLOW DRYER BRUSH PROMO

AVAILABLE IN AUGUST

SAVE 17%

PURCHASE:
HAIRBLOW DRYER BRUSH

RECEIVE FREE:
VANDAL VOLUME POWDER SPRAY .16OZ

FAT, MATTE, VOLUME WITH A SINGLE PUFF. GET A CERTAIN *JE NE SAIS QUOIS* TOUSLED, SEXY HAIR LOOK WITH NICE GRIT.

PUFF ON ROOTS FOR INSTANT LIFT AND TEXTURE. PUFF ON MID-LENGTH AND ENDS AND TOUSLE.

Salon Price \$65.00
Value \$78.00
Savings \$13.00
Item Number 260254



ORDER HERE >



DRY CLEANSING

SAVE ON DRY SHAMPOOS & CONDITIONERS

SAVE 25%

CHOOSE FROM:

- 260080 PHANTOM HYDRATING DRY SHAMPOO FOAM 5.3OZ
- 260014 PERK UP DRY SHAMPOO 5.3OZ
- 260046 SILKEN UP DRY CONDITIONER 5.3OZ

Salon Price \$9.75
Value \$13.00
Savings \$3.25



ORDER HERE >





SEAL, STRAIGHTEN & SHINE PROMO

ONLY AVAILABLE IN JULY

SAVE 26%

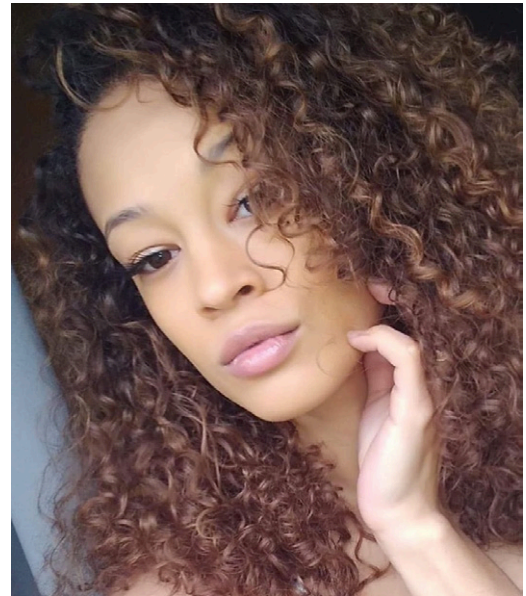
PURCHASE:
1x SPLIT END CORRECTION

RECEIVE FREE:
1x THERMAL STRAIGHTENING BALM
1x SHINE SPRAY

Salon Price \$79.00
Value \$107.00
Savings \$28.00
Item Number 24123



ORDER HERE >



INTRO TO SMOOTH + BACKBAR BONUS

ONLY AVAILABLE IN AUGUST

SAVE 12%

PURCHASE:
1x ORIGINAL SMALL INTRO

RECEIVE FREE:
1x DEEP CONDITIONING MASQUE

Salon Price \$352.00
Value \$402.00
Savings \$50.00
Item Number 24124



ORDER HERE >



BIOREPAIR-8 25% OFF

CHOOSE FROM:	ITEM#	SALE PRICE
BIOREPAIR-8 ANTI-THINNING SHAMPOO 2 OZ.	44145	\$5.60
BIOREPAIR-8 ANTI-THINNING SHAMPOO 8.5 OZ.	70071	\$17.84
BIOREPAIR-8 ANTI-THINNING SHAMPOO 25.4 OZ.	44186	\$36.08
BIOREPAIR-8 ANTI-THINNING CONDITIONER 2 OZ.	44144	\$5.60
BIOREPAIR-8 ANTI-THINNING CONDITIONER 8.5 OZ.	70072	\$17.84
BIOREPAIR-8 ANTI-THINNING CONDITIONER 25.4 OZ.	44187	\$36.08
BIOREPAIR-8 STEM CELL SCALP SERUM 3.4 OZ.	70073	\$15.41
BIOREPAIR-8 ANTI-THINNING SCALP & HAIR KIT	44107	\$53.51
BIOREPAIR-8 THICKENING BLOW DRY SPRAY 5.1 OZ.	44143	\$12.98



ORDER HERE >



SIGNATUREBLONDE 35% OFF

CHOOSE FROM:	ITEM#	SALE PRICE
SIGNATUREBLONDE VIOLET SHAMPOO 2 OZ.	44271	\$4.85
SIGNATUREBLONDE VIOLET SHAMPOO 8.5 OZ.	44335	\$13.70
SIGNATUREBLONDE VIOLET SHAMPOO 25.4 OZ.	44262	\$31.27
SIGNATUREBLONDE VIOLET CONDITIONER 2.0 OZ.	44272	\$4.85
SIGNATUREBLONDE VIOLET CONDITIONER 8.5 OZ.	70038	\$15.46
SIGNATUREBLONDE VIOLET CONDITIONER 25.4 OZ.	44263	\$31.27
SIGNATUREBLONDE RESTORATIVE FILLER 6.7 OZ.	44146	\$11.25



ORDER HERE >



HALF GALLONS 40% OFF

CHOOSE FROM:	ITEM#	SALE PRICE
SUPERRICH MOISTURE SHAMPOO 64 OZ.	44003	\$36.97
SUPERRICH MOISTURE CONDITIONER 64 OZ.	44007	\$36.97
SUPERPLUMP VOLUMIZING SHAMPOO 64 OZ.	44013	\$36.97
SUPERPLUMP VOLUMIZING CONDITIONER 64 OZ.	44017	\$36.97
CRAZYSMOOTH ANTI-FRIZZ SHAMPOO 64 OZ.	44084	\$36.97
CRAZYSMOOTH ANTI-FRIZZ CONDITIONER 64 OZ.	44085	\$36.97
SIGNATUREBLONDE VIOLET SHAMPOO 64 OZ.	44148	\$36.97
SIGNATUREBLONDE VIOLET CONDITIONER 64 OZ.	44361	\$36.97
CLEARITUP DETOX SHAMPOO 64 OZ.	44284	\$36.97

SOLD SEPARATELY:
44032 64 OZ. PUMPS



ORDER HERE >

STYLIST CAPE BOGO

BUY ONE GET 1 FREE:
44252 ColorProof Stylist Cape

SAVE 50%

Salon Price \$25.00
Value \$50.00
Savings \$25.00
Item Number 70124



NOT AVAILABLE ONLINE



TRAVEL COLLECTION KITS

NEW

The [comfort zone] Travel Collection Kits are perfect for trying out products or taking your skincare regimen on the go!

Vivid and visually impactful, the four different eye-catching product kits will satisfy guests' needs and desires by offering their favorite products in convenient travel sizes.

The Travel Collection Kits make it simple for the skin to look radiant and revitalized from anywhere.

- 410204 REMEDY FIRST CLASS RELAX LIFT KIT \$19.50
- 410203 TRANQUILITY FIRST CLASS CALM LIFT KIT \$19.50
- 410202 HYDRAMEMORY & RENIGHT FIRST CLASS HYDRA KIT \$19.50
- 410201 SUBLIME SKIN FIRST CLASS LIFT KIT \$19.50



ORDER HERE >



#wecare
[comfort zone]

Diversity is the one true thing we all have in common. Celebrate it every day.

BODY STRATEGIST REBOOT

GWP

WE ARE EXCITED TO INTRODUCE YOU TO OUR UPGRADED BODY STRATEGIST LINE!

Although there is no single solution, proper nutrition and regular exercise, combined with advanced products and technologies, are the essential steps to staying healthy and to achieving a toned and slim body.

RECEIVE FREE 1 FREE DRY BRUSH GWP FOR EVERY \$60.00 PURCHASED IN BODY STRATEGIST

Dry Brush Value \$12.50 Each Savings 20%

*Use Dry Brush as Gift with the purchase of any 2 Body Strategist products, or as a Gift after a Body Strategist Treatment!



NOT AVAILABLE ONLINE

INTRODUCING WATER SOUL

NEW

SUN CARE AND THE AQUATIC ENVIRONMENT

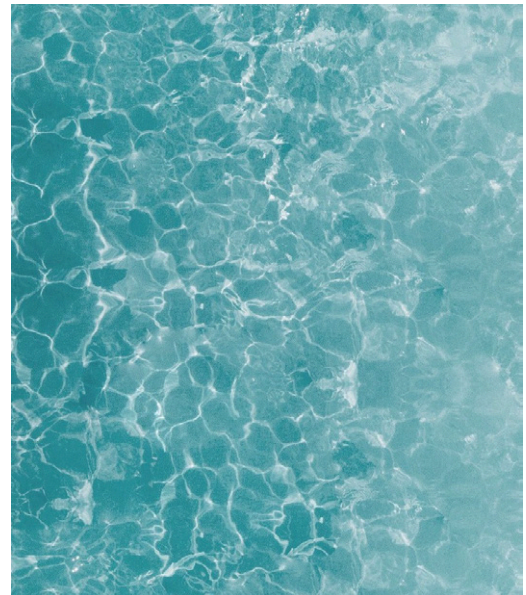
Conceived for environmental-friendly consumers and to guarantee the maximum protection to the skin, while minimizing the impact on the aquatic ecosystem.

Almost 30% of coral reefs have irretrievably been lost in the last 30 years. We are very excited to introduce you to our new eco-friendly summer line: WATER SOUL. Good for your skin and good for your planet!

- 412043 WATER SOUL ALOE GEL 150ML \$14.00
- 412042 WATER SOUL ECO SHOWER GEL 200ML \$18.00



ORDER HERE >



NATURALTECH LITERS

CHOOSE FROM:

- 71179 CALMING SHAMPOO \$28.80
- 71169 DETOX SCRUB SHAMPOO \$28.80
- 71162 PURIFYING SHAMPOO \$28.80
- 71299 NOURISHING SHAMPOO \$28.80
- 71166 REBALANCING SHAMPOO \$28.80
- 71172 WELLBEING SHAMPOO \$28.80
- 71220 REPLUMPING SHAMPOO \$28.80
- 71244 RENEWING SHAMPOO \$28.80
- 71253 ENERGIZING SHAMPOO \$28.80
- 71175 WELLBEING CONDITIONER \$34.00
- 71221 REPLUMPING CONDITIONER \$34.00
- 71246 RENEWING CONDITIONING TREATMENT \$35.40
- 71313 VEGETARIAN MIRACLE \$38.40

**SAVE
20%**



ORDER HERE >



EARTH DAY PROMO

PURCHASE 6 EACH OF YOUR CHOICE:
 ESSENTIAL HAIRCARE SHAMPOO*
 +
 ESSENTIAL HAIRCARE CONDITIONER

RECEIVE FREE:

- 6 x GWP BRACELETS
- 1 x SHELF CARD W/DISPLAY FOR BRACELETS
- 1 x STICKERS FOR EMPTY CONDITIONER CONTAINERS 4/Sheets
- 1 x EHC SHAMPOO BACKBAR 1000ml
- 1 x EHC CONDITIONER BACKBAR 1000ml

Salon Price \$186.00
 Value \$323.00
 Savings 32%
 Item Number 78102

**SAVE
42%**

*SOLLU/ sea salt scrub cleanser not included

NOT AVAILABLE ONLINE



OI LITERS

Our best-selling and award-winning OI family acts as both a daily routine and styling agent.

Formulated with Roucou oil, the products give extraordinary shine and softness to any kind of hair.

The name OI comes from the ancient Eastern idea of harmony through the balance of opposite forces. In an effort to create balance between the senses, multiple benefits and effectiveness, OI lets you see immediate positive results from your first use.

CHOOSE FROM:

- 73330 OI SHAMPOO \$30.00
- 73331 OI CONDITIONER \$38.00

**SAVE
20%**



ORDER HERE >

ESSENTIAL LITERS

CHOOSE FROM:

- 71404 MINU SHAMPOO \$26.00
- 71416 NOUNOU SHAMPOO \$26.00
- 71427 MOMO SHAMPOO \$26.00
- 71434 DEDE SHAMPOO \$26.00
- 5525 LOVE CURL SHAMPOO \$26.00
- 71448 LOVE SMOOTHING SHAMPOO \$26.00
- 71453 SOLU SHAMPOO \$26.00
- 71459 MELU SHAMPOO \$26.00
- 71465 VOLU SHAMPOO \$26.00
- 71405 MINU CONDITIONER \$34.00
- 71417 NOUNOU CONDITIONER \$34.00
- 71428 MOMO CONDITIONER \$34.00
- 71435 DEDE CONDITIONER \$34.00
- 75528 LOVE CURL CONDITIONER \$34.00
- 71449 LOVE SMOOTHING CONDITIONER \$34.00
- 71460 MELU CONDITIONER \$34.00
- 71406 MINU HAIR MASK \$35.20
- 71418 NOUNOU HAIR MASK \$35.20
- 75531 LOVE CURL MASK \$35.20

**SAVE
20%**



ORDER HERE >



SUMMER BLONDE PROMO

PURCHASE:
32 x YOUR CHOICE OF VIBRACHROM BLONDE SHADES

**SAVE
32%**

RECEIVE FREE:
4 x ACTIVATOR
1 x CENTURY OF LIGHT PREMIUM BLEACHING POWDER
1 x SILVER SHAMPOO 1000ML TESTER
1 x SILVER CONDITIONER 1000ML TESTER
2 x ALCHEMIC PUMPS

Salon Price \$312.00
Value \$458.00
Savings \$146.00
Item Number 78106



NOT AVAILABLE ONLINE



MORE INSIDE AEROSOL PROMO

PURCHASE:
\$150 MORE INSIDE AEROSOL OPEN STOCK

**SAVE
26%**

RECEIVE FREE:
3 x EXTRA STRONG HAIRSPRAY

CHOOSE FROM:
MEDIUM (87081) SHIMMERING MIST(87064)
STRONG (87026) CURL MOISTURE MOUSSE(87052)
EXTRA STRONG HAIRSPRAY (87083) VOLUME MOUSSE(87029)
INVISIBLE NO GAS SPRAY (87082) DRY TEXTURIZER(87061)

Salon Price \$150.00
Value \$202.50
Savings \$52.50
Item Number 74514



NOT AVAILABLE ONLINE



MORE INSIDE AEROSOL PROMO

PURCHASE:
\$250 MORE INSIDE AEROSOL OPEN STOCK

**SAVE
24%**

RECEIVE FREE:
3 x EXTRA STRONG HAIRSPRAY
2 x VOLUME MOUSSE

CHOOSE FROM:
MEDIUM (87081) SHIMMERING MIST(87064)
STRONG (87026) CURL MOISTURE MOUSSE(87052)
EXTRA STRONG HAIRSPRAY (87083) VOLUME MOUSSE(87029)
INVISIBLE NO GAS SPRAY (87082) DRY TEXTURIZER(87061)

Salon Price \$250.00
Value \$330.50
Savings \$80.50
Item Number 71515



NOT AVAILABLE ONLINE



RETINOL CLEARING OIL

A high-performance night oil combining Retinol and Salicylic Acid into one formula that helps reduce visible signs of premature skin aging and clear breakouts.

COMING SOON!

KEY BENEFITS

- TARGETS BREAKOUTS AND VISIBLE SIGNS OF PREMATURE SKIN AGING AT THE SAME TIME.
- RENEWS AND SOOTHES SKIN OVERNIGHT.
- DELIVERS CLEARER, MORE VIBRANT SKIN BY MORNING.

KEY INGREDIENTS

- **TIME-RELEASED RETINOL (VITAMIN A):** HELPS INCREASE SKIN RESILIENCE AND REDUCE THE APPEARANCE OF FINE LINES, WRINKLES, AND HYPERPIGMENTATION.
- **SALICYLIC ACID:** A BETA HYDROXY ACID THAT STIMULATES NATURAL EXFOLIATION TO REDUCE BREAKOUTS AND CLEAR SKIN.
- **ARGAN, ROSEHIP SEED, AND GOLDEN JOJOBA OILS:** DELIVER LIGHTWEIGHT, SKIN-FRIENDLY PHYTOACTIVE LIPIDS TO SOOTHE AND NOURISH SKIN.



CONTACT YOUR SALES CONSULTANT FOR MORE INFO

CLEARSTART FLASHFOLIANT

A fast-acting, daily foaming exfoliant that reduces and prevents breakouts, refines pores, and evens skin tone without using water.

NEW

That's right - *no rinsing required!*

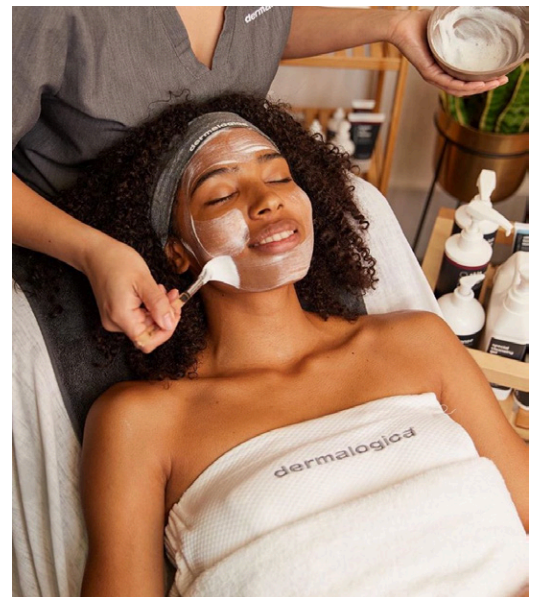
KEY INGREDIENTS

- **SALICYLIC ACID** - WIPES OUT EXISTING BREAKOUTS
- **GRAPE EXTRACT** - OFFERS A BLEND OF CITRIC, LACTIC, MALIC, SHIKIMIC AND TARTARIC ACIDS EXFOLIATES DEAD SKIN CELLS
- **TANGERINE PEEL EXTRACT** - BRIGHTENS AND EVENS SKIN TONE

SALON PRICE \$12.50
MSRP \$25.00
ITEM NUMBER 111399



ORDER HERE >



SAFETY & SANITATION PRODUCTS

TOUGH ON GERMS, GENTLE ON SKIN!

We have developed three professional products to keep you and your clients safe as you return to the treatment room!

NEW



NEW! MOISTURE RESTORING HAND WASH PRO

Ultra-gentle hand wash that strengthens skin's moisture barrier while effectively removing dirt and bacteria.

16oz Pro Size Price: \$30.00 Item number: 211434



NEW! ANTIBACTERIAL FACE + BODY SANITIZER PRO

Soothing, alcohol-free mist that quickly and effectively sanitizes the surface of the face and body without drying skin.

16oz Pro Size Price: \$24.00 Item Number: 211435



NEW! MOISTURE SHIELDING HAND SANITIZER RETAIL + PRO

Non-drying, alcohol-free, antibacterial hand sanitizer that instantly combats germs, while creating a protective barrier against moisture loss.

2oz Retail Size Price: \$9.00 Item Number: 111436
16oz Pro Size Price: \$39.00 Item Number: 211436

ORDER HERE >

PURIFYING MASQUE + EXFOLIANT

Deliver amazing results in less time by keeping skin clear and reducing signs of premature skin aging simultaneously. This 2-in-1 solution that delivers the benefits of a masque and the performance of an exfoliant in one simple step.

NEW

- **SALICYLIC ACID, LACTIC ACID AND GLYCOLIC ACID** WORK TO ACCELERATE CELL RENEWAL
- **FRENCH GREEN CLAY AND MICRO-POROUS MARINE ALGAE** ABSORB EXCESS OIL AND DEBRIS
- **JAPANESE MATCHA TEA** POTENT ANTIOXIDANT BENEFITS
- **SAFFLOWER OIL** SOOTHES SKIN. CONTAINS LINOLEIC ACID WHICH HELPS KEEP THE SKIN BARRIER STRONGER AND PREVENT TRANS-EPIDERMAL WATER LOSS (TEWL).

SALON PRICE \$49.00
ITEM NUMBER 211396



ORDER HERE >

CBD DAILY ACTIVE BOX SET

CBD-infused skin care to soothe and moisturize while relieving overall discomfort. 100% Vegan & Cruelty-Free.

**SAVE
32%**

SET INCLUDES:

- 1 x CBD DAILY TRIPLE STRENGTH INTENSIVE CREAM (1.7OZ)
- 1 x TRIPLE STRENGTH ACTIVE SPRAY (2OZ)
- 1 x BRANDED WATER BOTTLE

Salon Price \$39.00

Value \$55.50

Savings \$16.50

Item Number

ORDER HERE >



Drink to your Health

Fleuriviva offers full spectrum Hemp Drops are produced with the highest quality ingredients, and are third-party tested to ensure purity and potency.

- Soothes
- Promotes overall well-being
- Helps with post-workout recovery
- Contains full spectrum Hemp oil



DIGITAL PRINT TRAVEL BAG

ELEVEN Australia has you covered from head to toe with a new limited edition printed pouch designed in collaboration with Australian artist, Melanie Macilwain, housing 4 of our all-time favorites inside. You'll discover essentials you won't be able to live without - products to keep your hair and skin hydrated and nourished PLUS, the colourful and chic design makes the pouch cute enough to double as a clutch.

**SAVE
26%**

INCLUDES:

- 1 x HYDRATE SHAMPOO TRAVEL
- 1 x HYDRATE CONDITIONER TRAVEL
- 1 x MIRACLE SPRAY TRAVEL
- 1 x COMB
- 1 x BAG

Salon Price \$25.50
Value \$34.50
Savings \$9.00
Item Number 29211



ORDER HERE >



BLONDE TREATMENT + FACE MASKS

Say hello to our new iridescent Hydrogel Face Mask! An ultra-rich soothing face mask, which uses unique hydrogel technology to soften and tone the skin, while creating a healthy, hydrating glow. Use in-salon as a GWP with the purchase of ELEVEN Australia Keep My Colour Treatment Blonde.

**SAVE
29%**

INCLUDES:

- 6 x BLONDE TREATMENT RETAIL
- 6 x FACE MASK
- 1 x POP DISPLAY

Salon Price \$72.00
Value \$102.00
Savings \$30.00
Item Number 29196



ORDER HERE >



SMOOTH TRIO

The Smooth Me Now Trio contains a full-sized shampoo and conditioner plus a FREE mini smoothing brush.

**SAVE
15%**

Our smoothing shampoo and conditioner to control thick and coarse hair. Containing hydrolysed soy protein to strengthen fragile, frizzy hair, Smooth Me Now is the ultimate frizz fighting duo!

INCLUDES:

- 1 x SMOOTH SHAMPOO RETAIL
- 1 x SMOOTH CONDITIONER RETAIL
- 1 x STYLING BRUSH

Salon Price \$27.00
Value \$32.00
Savings \$5.00
Item Number 29210



ORDER HERE >

SAVE ON LITERS

CHOOSE FROM:

- 29003 HYDRATE SHAMPOO \$14.25
- 29015 HYDRATE CONDITIONER \$14.25
- 29006 VOLUME SHAMPOO \$14.25
- 29018 VOLUME CONDITIONER \$14.25
- 29009 SMOOTH SHAMPOO \$14.25
- 29021 SMOOTH CONDITIONER \$14.25
- 29048 DEEP CONDITIONER \$14.25
- 29012 KEEP MY COLOR BLONDE SHAMPOO \$22.50
- 29041 KEEP MY COLOR BLONDE TREATMENT \$22.50

**SAVE
25%**



ORDER HERE >

REVAMP YOUR REGIMEN KIT

AVAILABLE IN AUGUST

TAKE YOUR SKIN TO THE NEXT LEVEL!

KIT INCLUDES:

- + DAILY RESURFACING PEEL PADS**
- + APPLE PAPAYA MASK**
- + FIRMA BRIGHT**
- + HYDRFLORA PROBIOTIC ESSENCE**

Salon Price \$32.00

Value \$48.00

Savings \$16.00

Item Number 921326

**SAVE
33%**



ORDER HERE >

Summer Skin Defender

Discover some of our favorite products to protect your skin while having fun in the sun!



SO PURE LITERS

CHOOSE FROM:

- 123200 COOLING SHAMPOO \$18.17
- 123202 MOISTURE SHAMPOO \$18.17
- 123201 ENERGIZING SHAMPOO \$18.17
- 123204 CALMING CONDITIONER \$18.17
- 123205 COLOR CARE SHAMPOO \$18.17
- 123207 EXFOLIATING SHAMPOO \$18.17
- 123208 RECOVER SHAMPOO \$18.17
- 123209 VOLUMIZING SHAMPOO \$18.17
- 123212 MOISTURE CONDITIONER \$18.92
- 123214 CALMING CONDITIONER \$18.92
- 123215 COLOR CARE CONDITIONER \$18.92

**SAVE
30%**



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CARE LITER SALE

CHOOSE FROM:

- 121346 ABSOLUTE VOLUME SHAMPOO \$18.92
- 121407 CLARIFY SHAMPOO \$18.92
- 121337 COLOR BRILLIANZ SHAMPOO \$18.92
- 121366 CURL CONTROL SHAMPOO \$18.92
- 121305 DERMA ACTIVATE SHAMPOO \$18.92
- 121303 DERMA EXFOLIATE SHAMPOO \$18.92
- 121391 DERMA REGULATE SHAMPOO \$18.92
- 121410 DERMA SENSITIVE SHAMPOO \$18.92
- 121354 KERATIN SMOOTH SHAMPOO \$18.92
- 121311 SATIN OIL SHAMPOO \$18.92
- 121402 SILVER SAVIOR SHAMPOO \$18.92
- 121321 CARE VITAL NUTRITION SHAMPOO \$18.92
- 121349 ABSOLUTE VOLUME CONDITIONER \$19.68
- 121340 COLOR BRILLIANZ CONDITIONER \$19.62
- 121369 CURL CONTROL CONDITIONER \$19.62
- 121357 KERATIN SMOOTH CONDITIONER \$19.62
- 121314 SATIN OIL CONDITIONER \$19.62
- 121405 SILVER SAVIOR CONDITIONER \$19.62
- 121324 VITAL NUTRITION CONDITIONER \$19.62

**SAVE
30%**



ORDER HERE >

MEET KEUNE YOU

81% of women experience multiple hair concerns. However, only 26% of women find an all-in-one hair product that caters to their needs. That's where Keune You comes in.

Keune You offers products to customize the hairstylists relationship with their client. It's a bespoke haircare solution for every client, both in the salon and at home.

With over 100 combinations, you get the exact solution you need. Your hairstylist can get to work in the salon immediately or prepare the product for you to use at home.

CHOOSE FROM:

- 121418 KEUNE YOU SHAMPOO \$21.00
- 121420 KEUNE YOU CONDITIONER \$22.05

**SAVE
30%**



ORDER HERE >



TINTA LITER SALE

Made especially for hair that's been colored with our professional Tinta lineup. Rich yet mild - and enriched with five minerals - Care Tinta Color Care Shampoo and Conditioner gently cleanse and condition.

The formulas feature the same silk proteins, LP300 and Solamer UV protection as found in our Tinta Color products, locking in pigments and keeping your color looking salon-fresh. It's the perfect lineup to use at home, after your salon color treatment.

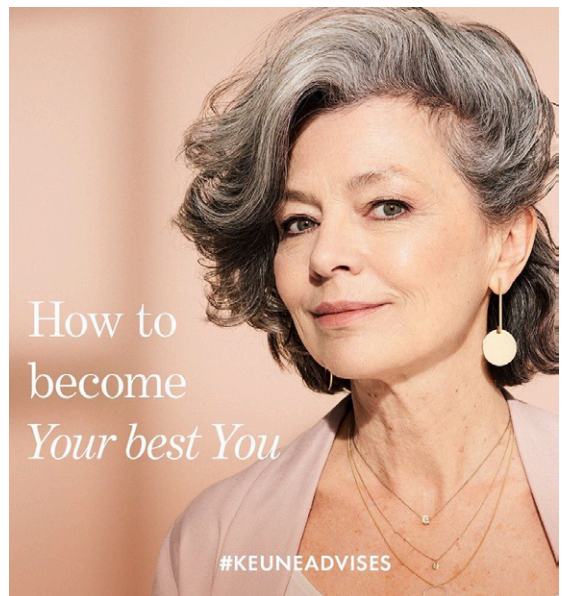
**SAVE
30%**

CHOOSE FROM:

- 121386 TINTA COLOR CARE SHAMPOO \$22.70
- 121389 TINTA COLAR CARE CONDITIONER \$23.80



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MEET KEUNE YOU

81% of women experience multiple hair concerns. However, only 26% of women find an all-in-one hair product that caters to their needs. That's where Keune You comes in.

Keune You offers products to customize the hairstylists relationship with their client. It's a bespoke haircare solution for every client, both in the salon and at home.

With over 100 combinations, you get the exact solution you need. Your hairstylist can get to work in the salon immediately or prepare the product for you to use at home.

CHOOSE FROM:

- 121418 KEUNE YOU SHAMPOO \$21.00
- 121420 KEUNE YOU CONDITIONER \$22.05



SAVE 30%

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BYE BYE BRASS

BUY ONE GET ONE:

ULTIMATE BLONDE NEUTRALIZING SPRAY

Keune Ultimate Blonde Neutralizing Spray neutralizes unwanted brassiness. Use this genius spray on both dry and wet hair to neutralize unwanted brassiness. It's also perfect for revealing or emphasizing cool shades and ashy highlights.

Maintain hair color with Design Silver Reflex Shampoo and Conditioner to prevent unwanted brassy, yellow tones.

- Professional use only
- No mixing needed
- Violet/blue-based product

SALON PRICE \$12.00

VALUE \$24.00

SAVINGS \$12.00

ITEM NUMBER 121863

SAVE 50%

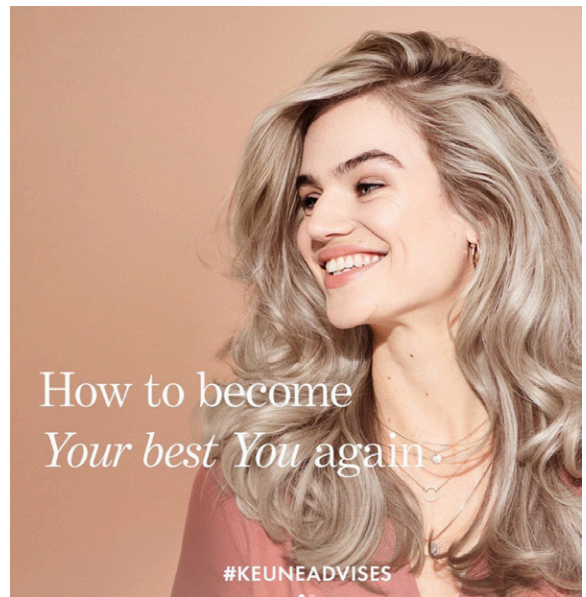


ORDER HERE >



Damaged Hair?

#KEUNEADVISES



How to become
Your best You again.

#KEUNEADVISES

1922 LITER SALE

CHOOSE FROM:

- 121806 DEEP-CLEANSING SHAMPOO \$17.40
- 121803 ESSENTIAL SHAMPOO \$17.40
- 121812 FORTIFYING SHAMPOO \$17.40
- 121809 PURIFYING SHAMPOO \$17.40
- 121815 REFRESHING SHAMPOO \$17.40
- 121818 ESSENTIAL CONDITIONER \$18.17
- 121821 REFRESHING CONDITIONER \$18.17



SAVE 30%

ORDER HERE >

GYM ESSENTIALS PROMO

Get gym ready with these men's grooming essentials and Keune water bottle.

INCLUDES:

- 1 x SHAMPOO STICK
- 1 x PREMIER PASTE
- 1 x BRANDED WATER BOTTLE

SALON PRICE \$22.00

VALUE \$37.00

SAVINGS \$15.00

ITEM NUMBER 121857

SAVE 40%



ORDER HERE >

KILLER ANGEL

PURCHASE ONE EACH:
ANGEL WASH 250ML
ANGEL RINSE 250ML

RECEIVE FREE:
1 x KILLER WAVES 150ML

SALON PRICE \$31.50
VALUE \$47.80
SAVINGS \$16.30
ITEM NUMBER 110986

**SAVE
34%**



ORDER HERE >



BLONDE-TINI

PURCHASE ONE EACH:
MAXI WASH 250ML
BLONDE ANGEL TREATMENT

RECEIVE FREE:
1 x STAYING ALIVE 150ML

SALON PRICE \$34.50
VALUE \$48.56
SAVINGS \$14.06
ITEM NUMBER 110988

**SAVE
29%**



ORDER HERE >

TOUCHABLE & SMOOTH

PURCHASE ONE EACH:
SMOOTH AGAIN WASH 250ML
SMOOTH AGAIN RINSE 250ML

RECEIVE FREE:
1 x TOUCHABLE 250ML

SALON PRICE \$31.50
VALUE \$46.70
SAVINGS \$15.20
ITEM NUMBER 110987

**SAVE
32%**



ORDER HERE >



THE ANTIDOTE

PURCHASE:
1 x YOUNG AGAIN DRY CONDITIONER 250ML

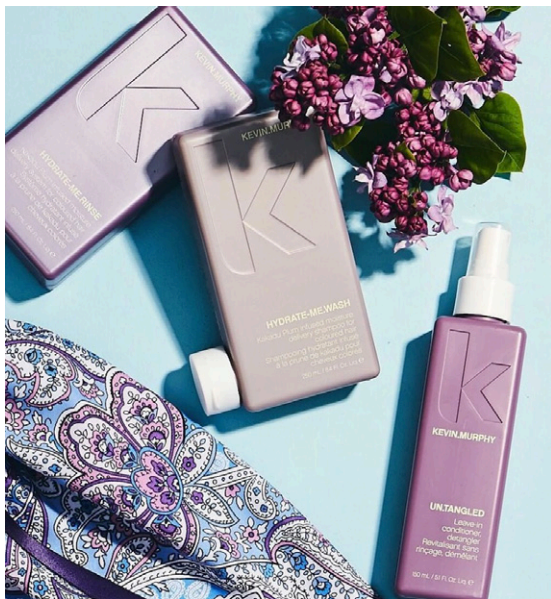
RECEIVE FREE:
1 x FRESH HAIR 100ML

SALON PRICE \$15.00
VALUE \$23.35
SAVINGS \$8.35
ITEM NUMBER 110989

**SAVE
36%**



ORDER HERE >



COLOR.ME TONER PRMO

**INCLUDES YOUR CHOICE OF
3 OF THE BELOW SHADES
+ COLOR SWATCH**

- CRYSTAL
- GOLD
- LAVENDAR

Salon Price \$79.95
Value \$93.50
Savings \$13.55
Item Number 881899

**SAVE
15%**



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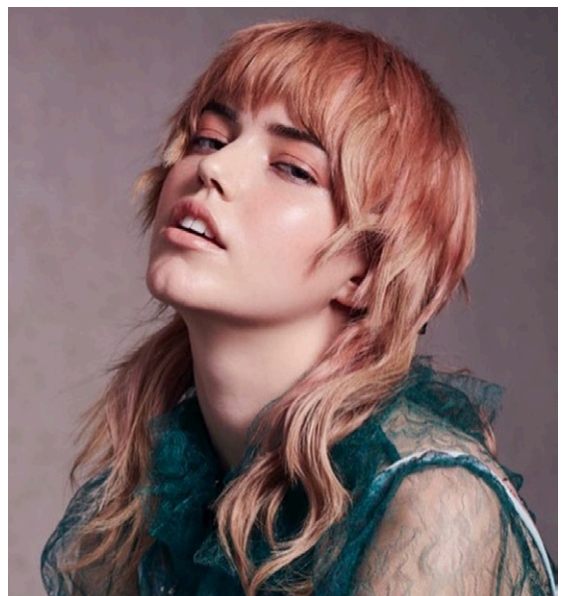
TREATMENT LITERS

- CHOOSE FROM:**
- 100203 BLONDE ANGEL TREATMENT \$31.28
 - 110427 AUTUMN ANGEL \$31.28
 - 110430 SUGARED ANGEL \$31.28
 - 110428 COOL ANGEL \$31.28
 - 110429 CRYSTAL ANGEL \$31.28
 - 100366 STAYING ALIVE \$38.48
 - 110197 RESTORE \$40.08
 - 110399 UNTANGLED \$40.08
 - 110047 ANGEL MASQUE \$40.88
 - 100606 YOUNG AGAIN MASQUE \$40.88
 - 110048 HYDRATE ME MASQUE \$40.88

**SAVE
20%**



ORDER HERE >



DEEP CONDITIONER

A triple use product that can be used as an intensive deep conditioner, luxurious cleansing conditioner, and a texturizing styler!

**SAVE
30%**

Features & Benefits:

- Intensive deep conditioner
- Luxurious cleansing conditioner
- Texturizing styler
- 100% Silicone-free (derived from sustainable Olive, Caster, and Coconut Oils)
- Rich with Aloemoist Complex
- Aromatherapy of pure Orange, Tangerine, Cranberry and Pear

Retail 8oz.

Salon Price \$8.32

Value \$11.89

Savings \$3.57

Item Number 68789

Retail 33oz.

Salon Price \$16.65

Value \$23.78

Savings \$7.13

Item Number 68790



ORDER HERE >



TEXTURE & FINISHING SPRAY

Texturizing hairspray. Builds incredible, workable volume. Use for tousled, undone styles. Finishes and holds styles. Infused with Aloemoist Complex.

**SAVE
40%**

Features & Benefits:

- Features & Benefits:
- Builds incredible, workable volume to dry hair
- Use for tousled, undone styles
- Finishes and holds styles
- Humidity resistant
- Rich with Aloemoist Complex
- Aromatherapy of pure Orange, Tangerine, Cranberry and Pear

Salon Price \$6.81

Value \$11.35

Savings \$4.54

Item Number 69072



ORDER HERE >



LITER DUO SALE

**SAVE
+32%**

DAILY

Shampoo + Conditioner

2 PC. With Pumps

SALON PRICE \$24.50

ITEM NUMBER 68750

NOURISHING

Shampoo + Conditioner

2 pc. With Pumps

SALON PRICE \$27.00

ITEM NUMBER 68752

VIOLET

Shampoo + Conditioner

2 pc. With Pumps

SALON PRICE \$27.00

ITEM NUMBER 69075

MOISTURIZING

Shampoo + Conditioner

2 pc. With Pumps

SALON PRICE \$24.50

ITEM NUMBER 68751



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LITER PROMO



SAVE ON SHAMPOO & CONDITIONER LITERS:

- 72903 MO EXTRA VOLUME CONDITIONER 1000ML \$26.00
- 72998 MO EXTRA VOLUME SHAMPOO 1000ML \$26.00
- 74935 MO CURL ENHANCE SHAMP 1000ML \$30.00
- 74936 MO CURL ENHANCE COND 1000ML \$30.00
- 75130 MO HYDRATING SHAMPOO 1000ML \$26.00
- 75131 MO HYDRATING CONDITIONER 1000ML \$26.00
- 75132 MO CLARIFYING SHAMPOO 1000ML \$30.00
- 76265 MO COLOR CONTINUE SHAMPOO 1000ML \$30.00
- 76267 MO COLOR CONTINUE CONDITIONER 1000ML \$30.00
- 76293 MO SMOOTHING CONDITIONER 1000ML \$30.00
- 76309 MO PRO BACKBAR HYDRATING SHAMPOO 67.6OZ \$28.00
- 76460 MO BLONDE PERFECTING PURPLE SHAMPOO 1000ML \$30.00
- 76292 MO SMOOTHING SHAMPOO 1000ML \$30.00
- 76310 MO PRO BACKBAR HYDRATING CONDITIONER 67.6OZ \$28.00

ORDER HERE >





ILLUMINATING HAND SAVER

SAVE 16%

THREE-STEP HAND TREATMENT BRIGHTENS, NOURISHES, AND PREVENTS AGING FROM UV, BLUE LIGHT, POLLUTION, HEAT, AND INFRARED.

- Add to any facial, nail, or hair service in under 2 minutes
- Add \$5-10 revenue per service ticket
- Kit yields 50+ treatments

KIT INCLUDES:

- + ILLUMINATING BODY PEEL CREAM, 3 OZ
- + OIL NUTRIENT, 1 OZ
- + SKIN SUIT FACE & BODY, 8 OZ
- + 3 STEP "HOW TO APPLY" TIPS
- + EDUCATIONAL VIDEO ACCESS
- + PRINTABLE 5"x7" SIGN FOR YOUR STATION

Salon Price \$74.50
Value \$89.00
Savings \$14.50
Item Number 54157



ORDER HERE >

ILLUMINATING MANI/PEDI PEEL KIT

SAVE 10%

THE ULTIMATE UPGRADE TO ANY MANI/ PEDI WITH A POWERFUL GLYCOLIC PEEL TO BRIGHTEN & POLISH.

A rich aromatic oil blend hydrates and illuminates skin and nail beds. Followed by the protective power of SkinSuit.

- Kit delivers 100+ treatments.
- Generates \$3,000+ revenue.

KIT INCLUDES:

- + PRO EXFOLIATING CLEANSER 17 OZ
- + PRO EXFOLIATOR GLYCOLIC 50 % 2.5 PH 4 OZ
- + PRO POST PEEL BALM, 17 OZ
- + PRO ILLUMINATING BODY PEEL CREAM 17 OZ
- + PRO OIL NUTRIENT 17 OZ
- + PRO SKINSUIT FACE & BODY 8 OZ
- + 3 x OIL NUTRIENT 1 OZ RETAIL (\$87 VALUE)

Salon Price \$415.00
Value \$458.50
Savings \$43.50
Item Number 54155



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ILLUMINATING BODY PEEL & WRAP

SAVE 15%

THIS FULL BODY RESURFACING TREATMENT USES NATURAL, SUGAR-CANE BASED GLYCOLIC EXFOLIATORS TO REMOVE DRY, DEAD SKIN TO SOFTEN AND BRIGHTEN.

- Good for all skin types - no shower required.
- Treatment can be performed by Massage Therapists & Estheticians.
- Back bar can be utilized for mini body peels on key areas (back, chest, hands or feet) as an "upgrade" to other services.

KIT INCLUDES:

- + EXFOLIATING CLEANSER 17 OZ
- + ILLUMINATING BODY PEEL CREAM 17 OZ
- + OIL NUTRIENT 17 OZ
- + OLIVE FIG SHEA BUTTER BODY CREAM 17 OZ
- + REJUVENATING MASK 16 OZ
- + RESURFACING ACCELERATOR 17 OZ
- + SKINSUIT™ FACE & BODY 8 OZ
- + VITAD FORTIFIED™ TOPICAL ELIXIR 17 OZ
- + WELL-BEING BATH & SHOWER RETREAT 17 OZ
- + 4 x SKINSUIT 0.5 OZ RETAIL (\$108 VALUE)

Salon Price \$579.00
Value \$683.00
Savings \$104.00
Item Number 54160



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INTRODUCING SKINSUIT ECO

SAVE 22%

ALL OF THE GROUND-BREAKING ENVIRONMENTAL PROTECTION BENEFITS OF ITS EXCLUSIVE MINERAL ACTIVE TECHNOLOGY INTO A 0.5 OZ ECO SIZE.

- Paraben free, fragrance free, dye free, and cruelty free
- SPF 50/Broad Spectrum UV protection
- Reef Safe mineral formula contains no avobenzone or oxybenzone
- Blue light protection from digital screens
- Infrared protection from electronic devices and heat
- Pollution Protection & Antioxidant Booster
- Sheer and lightweight on all skin tones

PURCHASE:

4 x UNITS OF SKINSUIT 0.5 OZ ECO

PURCHASE:

FREE POINT OF SALE DISPLAY

Salon Price \$52.00
Value \$67.00
Savings \$15.00
Item Number 54164



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ESSENTIAL TRAVEL KIT

The /skin regimen/ Essential Travel Kit is perfect for taking your skincare routine on the go!

NEW

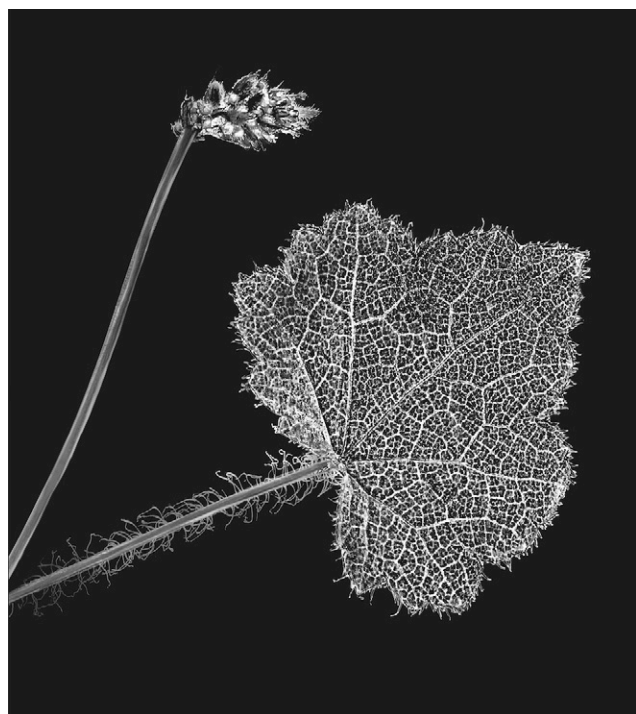
Three essential products in convenient travel sizes make vacation skincare simple.

With this eye-catching kit, guests can cleanse and moisturize for radiant, revitalized skin no matter where they are.

410200 SKIN REGIMEN ESSENTIAL TRAVEL KIT \$19.50



ORDER HERE >



SKIN REGIMEN GUA SHA PROMO

Gua Sha is an at-home facial tool Guests can use to enhance their spa facial at home!

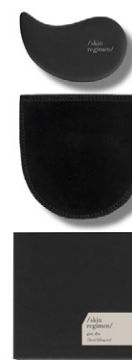
GWP

Our Gua Sha Stones are made of Bian which is composed of more than 30 trace elements that are beneficial and necessary for our health. When massaged on the skin, the stone helps increase blood circulation, promotes oxygenation and releases deep muscular tension.

RECEIVE FREE 1 GUA SHA STONE WITH THE PURCHASE OF ANY 2 x SKIN REGIMEN BOOSTERS

Gua Sha Value \$17.50 Each Savings 15%

*Use Gua Sha Stones as Gift with the purchase of any 2 Skin Regimen Products, or as a Gift after a Skin Regimen Treatment!



NOT AVAILABLE ONLINE

Good night... better morning!

Regenerate your skin overnight with our skin-saving Night Detox.

